

MEDIA RELEASE

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OLD FALLS STREET HOSTS MONSTER MASH BREAKFAST – OCT. 18 *5th Annual Event Returns to The Conference & Event Center Niagara Falls*

Niagara Falls, NY (Oct. 7, 2014) – “Vampires and witches and ghosts, oh my!” It’s time for Old Falls Street’s 5th Annual Monster Mash Breakfast, a Halloween-themed breakfast for costumed children aged 12 and under, on Saturday, Oct. 18, from 8:30 a.m. to 12 noon. This year, the popular event is returning to The Conference & Event Center Niagara Falls (101 Old Falls Street, Niagara Falls, NY).

Over the past few years, the Old Falls Street Monster Mash Breakfast has attracted hundreds of guests to Old Falls Street, USA. This year’s activities include:

- A “Boo-tacular” Breakfast Buffet
- Costume Contest
- Halloween-themed Music
- Age-Appropriate Haunted House
- Halloween Arts & Crafts
- Halloween-themed Games
- Bounce House
- Prizes & Much More

“Old Falls Street’s Monster Mash Breakfast is a fan favorite and we are happy to bring it back into our Event Center this year,” said Global Spectrum’s Ryan Coate, general manager of Old Falls Street, USA and The Conference & Event Center Niagara Falls. “We’re happy to provide this interactive Halloween party for children for the fifth year in a row.”

Tickets are \$6 for children aged 12 and under, \$9 for adults, and \$8 for seniors aged 65 and over. Advance tickets are now on sale and can be purchased by visiting the main office at The Conference & Event Center Niagara Falls (located inside the entrance off Third Street) between 9 a.m. and 5 p.m. or calling (716) 278-2100. Tickets will also be available at the door the morning of the event.

For more information or to view photos from previous years, visit www.FallsStreet.com or Old Falls Street, USA's official Facebook page at www.facebook.com/oldfallsstreet.

About **OLD FALLS STREET, USA**: *Old Falls Street, USA, managed by Global Spectrum, is a historic three-block destination that conveniently connects the entrance of Niagara Falls State Park with the Conference & Event Center, the Seneca Niagara Casino & Hotel and other Downtown Niagara Falls, NY attractions. Serving as the "Welcome Center" for residents and visitors alike, the dynamic thoroughfare provides spaces for daily vending and special activities including concerts, festivals and holiday activities. Additional information can be found on their website at www.FallsStreet.com.*

Global Spectrum® (global-spectrum.com) manages more than 115 public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world's largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, Ovation Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.

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